

## **Historic, Archive Document**

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## BULK GARDEN SEED PROFITABLE

### *The Keystone*

### BULK GARDEN SEED MERCHANDISER



Display rack is strongly constructed of steel, finished in glossy black enamel with an attractive green Keystone at the top. Shelves provide space for 27 jars. The rack is 38½ inches high by 41 inches wide and can be used on either floor or counter. The jars are 3½ inches square by 9½ inches tall and hold about 2 pounds of most seeds. A simple chart showing volume per ounce and per pound of various seeds, together with the measuring glass, makes small sales easily handled.

#### PRICES

Steel display rack described above.....	\$7.50
Glass jars as described, in cases holding 2¼ doz., per case .....	\$6.75
Measuring glass, Colored Labels and 500 Seed Envelopes Free with above.	

Prices F. O. B. St. Louis, Packing Included

With the increased interest in gardening everywhere, bulk garden seed has become a more and more profitable line for dealers. Not only does it show a good profit and a good volume but at the same time you are benefiting your customers and attracting new customers. Fresh, high germinating Keystone bulk garden seed will cost them much less than the same quantities of packet seeds.

*(Send for wholesale bulk garden seed price list)*

#### CONVENIENT METHOD OF SELLING

A compact bulk seed department is provided by using the Keystone bulk garden seed merchandiser, pictured herewith. Sales are made quickly and easily by using the measuring glass furnished free with the display outfit. Bulkier seeds, such as beans, peas, and corn may be handled in galvanized buckets, stone jars or the original bags. A good initial stock of garden seed may be had for as little as \$35.00 plus the \$13.75 for complete bulk merchandiser and jars.





# CORNELI SEED COMPANY

WHOLESALE FIELD SEED PRICE LIST

SAINT LOUIS, MISSOURI

General Office  
230 BIDDLE STREET

Consolidating { SCHISLER CORNELI SEED CO.  
D. I. BUSHNELL & CO.  
PLANT SEED CO.

Warehouse  
711 SO. MAIN STREET



BUSINESS REPLY CARD  
FIRST CLASS PERMIT No. 141 Sec. 384 1/2, P. L. & R., ST. LOUIS, MO.

CORNELI SEED COMPANY

230 BIDDLE ST.,

ST. LOUIS, MO.

We quote to Dealers only, F. O. B. St. Louis, subject to market changes, bags charged extra and not returnable. Terms: Cash, no discount, subject to demand draft. We make an extra charge of 15c per package on orders for 60 lbs. or less when priced for full bags.  
We give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds we sell and will not be responsible for the crop.

TELEPHONE:

Chestnut 7790

ORIGINATORS, GROWERS, CLEANERS, REFINERS, IMPORT-  
ERS AND EXPORTERS OF FIELD SEEDS -- GARDEN  
SEEDS -- FLOWER SEEDS

DISTRIBUTORS: INOCULANTS, SEMESAN  
FERTILIZERS, CERESAN  
INSECTICIDES

VOL. 9

BAGS ARE NOT RETURNABLE

APRIL 6, 1933

LIST NO. 8

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>RED CLOVER</b> Seamless Sacks Extra			
per 100 lbs.			
KEYSTONE.....	\$11.00	\$11.25	\$11.50
Horse Shoe.....	10.25	10.50	10.75
Choice.....	9.25	9.50	9.75
Mammoth (Sapling) Key- stone.....	11.50	11.75	12.00

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>ALSIKE</b> Seamless Sacks Extra			
per 100 lbs.			
KEYSTONE.....	\$12.00	\$12.25	\$12.50
Horse Shoe.....	11.00	11.25	11.50

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>SWEET CLOVER</b> Seamless Sacks Extra			
per 100 lbs.			
KEYSTONE White Blossom	\$4.25	\$4.35	\$4.50
Horse Shoe, White Blossom	4.00	4.10	4.25
Choice, White Blossom...	3.50	3.60	3.75
Grundy Co. (White) Key- stone.....	4.25	4.35	4.50
Unhulled (White).....	3.25	3.35	3.50
Hubam (White Annual)....	7.50	7.60	7.75
KEYSTONE, Yellow Blossom	4.25	4.35	4.50

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>ALFALFA</b> Seamless Sacks Extra			
per 100 lbs.			
We carry only the best or KEYSTONE of the following origins.			
Kansas non-irrigated ...	\$13.00	13.25	13.50
Kansas Certified by Kans. Crop Improvement Assn.	14.00	14.25	14.50
Kansas-Oklahoma.....	12.00	12.25	12.50
Oklahoma.....	11.00	11.25	11.50
Dakota, No. 12.....	18.00	18.25	18.50
Utah (The Bee Hive State). In sealed, 1 Bushel Bags.	16.75	17.00	17.25
Northwestern Hardy.....	16.50	16.75	17.00
Bunny Brand.....	12.50	12.75	13.00
Western Non-irrigated.			
Grimm, State sealed, Blue Tag	23.00	23.25	23.50
1 bushel bags.			
Grimm, State sealed, Red Tag	21.00	21.25	21.50
1 bushel bags.			
Grimm, Minnesota Affi- davit.....	19.00	19.25	19.50
Horse Shoe (Common)....	10.00	10.25	10.50
Choice.....	9.00	9.25	9.50

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>TIMOTHY</b> Seamless Sacks Extra			
per 100 lbs.			
KEYSTONE.....	\$3.00	\$3.05	\$3.25
99.50% pure, over 90% germination.			
Horse Shoe.....	2.75	2.80	3.00
Choice.....	2.60	2.65	2.75
Timothy & Alsike Mixed.	4.00	4.05	4.25

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>RED TOP</b> Seamless Sacks Extra			
per 100 lbs.			
KEYSTONE, Solid, Silver Seed.....	\$5.00	\$5.05	\$5.25
Horse Shoe.....	4.50	4.55	4.75
Choice.....	4.00	4.05	4.25

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>LESPEDeza</b> KOREAN Keystone.....	\$9.00	\$9.10	\$9.25
Horse Shoe (Trace of Dodder)	8.50	8.60	8.75
Common (Japan Clover).	6.00	6.10	6.25
Lespedeza Sericea (Strain No. 12087)			
\$2.00 per pound			

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>RAPE</b> Burlap Bags Included			
per 100 lbs.			
KEYSTONE, Dwarf Essex	\$3.75	\$3.80	\$4.00
<b>SEED GRAIN, Etc.</b> Burlap Bags Included			
per bushel			
Oats, Winter Turf.....	\$0.50	\$0.52	\$0.55
Oats, White.....	.35	.37	.45
Oats, Fulghum.....	.35	.37	.45
Oats, Red Rust Proof.....	.35	.37	.45
Barley (Common).....	.70	.72	.75
Barley, Tenn. Beardless, Winter	.85	.87	.90
Rye, Large Berry.....	.70	.72	.75

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>Kafir Corn (Seed)</b> .....	\$1.10	\$1.15	\$1.25
Kafir Corn (Feed).....	.90	.95	1.15
Milo Maize (Seed).....	1.10	1.15	1.25
Milo Maize (Feed).....	.90	.95	1.15
Buckwheat (Japanese)....	1.75	1.85	2.00
Feterita.....	1.50	1.55	1.60

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>CANE For Fodder</b> Burlap Bags Included All Keystone Quality			
per 100 lbs.			
Amber.....	\$1.25	\$1.30	\$1.50
Sourless Orange.....	1.25	1.30	1.50
Red Orange.....	1.25	1.30	1.50
Redtop or Sumac.....	1.25	1.30	1.50
Waconia—Syrup Strain...	1.50	1.55	1.75
Orange—Syrup Strain....	1.50	1.55	1.75
Grohoma.....	1.50	1.55	1.75

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>SUNFLOWER</b> Recleaned (for seed).....	\$3.00	\$3.05	\$3.25
Poultry Grade.....	2.25	2.30	2.50
Large Seed for Parrots...	4.00	4.05	4.25

## SEED CORN

In 25-sack lots—5¢ per bu. less. High quality,  
double machine cleaned, butts and tips removed.

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
Packed 2 1/2 bushels to the bag. Bags included.			
<b>Northern Grown</b> per bushel			
Reid's Yellow Dent.....	\$0.65	\$0.70	\$0.75
Gold Mine.....	.65	.70	.75
Leaming.....	.65	.70	.75
90 Day Yellow.....	.65	.70	.75
White Dent.....	.70	.75	.80
Silver Mine.....	.70	.75	.80
Boone Co. White.....	.70	.75	.80
St. Charles Red Cob.....	.70	.75	.80
Tenn. Red Cob.....	.70	.75	.80
<b>HAND SELECTED</b> Hand Butted and Tipped			
Reid's Yellow Dent.....	1.00	1.05	1.10
Leaming Yellow.....	1.00	1.05	1.10
Gold Mine.....	1.00	1.05	1.10
Silver Mine.....	1.00	1.05	1.10
Boone Co. White.....	1.00	1.05	1.10
White Dent.....	1.00	1.05	1.10
Hickory King.....	1.20	1.25	1.30

## MILLET

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
Seamless Sacks Extra			
per 100 lbs.			
TENN. CULT. Keystone.	\$1.85	\$1.90	\$2.10
KANSAS GERMAN, Key- stone.....	1.65	1.70	1.90
HORSE SHOE.....	1.50	1.55	1.75
HOG MILLET.....	1.50	1.55	1.75
EARLY FORTUNE.....	1.50	1.55	1.75

## SUDAN

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
Burlap Bags Included			
per 100 lbs.			
KEYSTONE.....	1.90	1.95	2.15
Horse Shoe.....	1.75	1.80	2.00

## FIELD GRASSES

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
Burlap Bags Included			
per 100 lbs.			
Orchard Grass.....	8.00	8.25	8.75
Meadow Fescue.....	3.75	4.00	4.75
Johnson Grass.....	8.00	8.25	8.50

## COW PEAS

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
per bushel			
Mixed.....	.65	.70	.80
New Eras.....	.75	.80	.90
Whip Mixed.....	.75	.80	.90
Whips.....	1.15	1.20	1.30

## SOY BEANS

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
Burlap Bags Included			
per bushel			
Virginia.....	1.00	1.05	1.15
Wilson.....	1.00	1.05	1.15
Manchu.....	1.00	1.05	1.15
Illini.....	.95	1.00	1.10
Ebony.....	.90	.95	1.05
Laredo.....	1.00	1.05	1.15

## BLUE GRASS

	5 Sacks & Over	1 to 4 Sacks	Less
Burlap Bags Included			
per 100 lbs.			
KEYSTONE Kentucky.....	\$ 8.50	\$ 8.75	\$ 9.50
Horse Shoe, Kentucky....	8.00	8.25	9.00

## LAWN AND FANCY GRASSES

	5 Sacks & Over	1 to 4 Sacks	Less
Burlap Bags Included			
per 100 lbs.			
KEYSTONE CITY LAWN \$ 8.50	\$ 8.75	\$ 9.50	
Mostly Blue Grass for a permanent lawn.			
Horse Shoe Lawn Grass..	7.50	7.75	8.50
Mound City Mixture....	6.50	6.75	7.50
For a quick green turf.			
Shady Lawn Mixture....	11.00	11.25	12.00
For shady places.			
Special Bent Mixture....	18.00	18.25	19.00
Contains bent grass.			
Seaside (Coos County) Bent	55.00	57.00	60.00
Bent (So. German Mixed) .	65.00	67.00	70.00
Colonial Bent.....	65.00	67.00	70.00
Poa Trivialis (Shade)....	15.00	16.00	18.00
American Rye Grass.....	4.50	4.60	5.25
Chewings Fescue (Red) .	16.00	17.00	18.00
Bermuda, Extra Fancy ..	13.00	13.25	14.00

## WHITE DUTCH CLOVER

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
Seamless Sacks Extra			
per 100 lbs.			
Full 25 to 100 lbs. Less			
KEYSTONE.....	28.00	30.00	35.00
Horse Shoe.....	26.00	28.00	33.00
Choice.....	23.00	25.00	30.00

## PASTURE MIXTURES

(Formulae recommended by Mo. Agr. Ex- periment Station. To be sown at 25 lbs. per acre.)			
Order by number	5 Sacks & Over	1 to 4 Sacks	Less
Number One Pasture Mix- ture.....	8.50	8.75	9.50
For productive, well drained, upland or bot- tom soils.			
Number Two Pasture Mixture.....	8.00	8.25	9.00
For flat, level, poorly drained, probably acid soils.			
Number Three Pasture Mixture.....	7.50	7.75	8.50
Thin, worn, gravelly or stony soils.			
Commercial Pasture Mix- ture.....	4.50	4.75	5.50

## ONION SETS AND PLANTS

For prompt shipment F. O. B. St. Louis.			
Bags included.			
Per bu. of 32 lbs.			
Red.....	\$1.40		
Yellow.....	1.25		
White.....	1.40		
Bermuda Plants, Yellow and White.....	Per Crate of 6000 2.75.		

## BIRD SEED, Etc.

	5 Sacks & Over	1 to 4 Sacks	Less
per 100 lbs.			
Canary (Turkish).....	4.00	4.25	4.75
Canary (Argentine).....	3.75	4.00	4.50
Hemp.....	3.00	3.10	3.50
Bird Millet.....	1.50	1.75	2.50
Sweet Bird Rape.....	5.00	5.25	6.00
Bird Thistle.....	13.00	14.00	16.00
Bird Lettuce.....	10.00	11.00	14.00
Bird Pepper (Hot).....	25.00	27.00	30.00
Mixed Bird Seed.....	5.00	5.50	6.00
Poppy or Maw.....	17.00	19.00	22.00
Cuttle Bone (4 to 6-inch)			30.00
(Per Case 25 lbs., \$7.00)			
Cuttle Bone (2 to 3-inch)			22.00
(Per Case 25 lbs., \$5.00)			
Charcoal (for poultry)....	2.25	2.50	....
Flax.....	3.50	3.75	4.25
Canada Field Peas.....	5.00	5.05	5.25

## POP CORN AND PEANUTS

	5 Sacks & Over	1 to 4 Sacks	Less
per 100 lbs.			
Pop Corn, White Rice....	2.75	3.00	3.25
Pop Corn, Jap. Hull-less..	2.75	3.00	3.25
Pop Corn, So. American			
Dynamite.....	2.75	3.00	3.25
Peanuts, Fancy Jumbo....	7.00	7.50	8.00

## FERTILIZER

	10 Bales or over	5 to 9 Bales	1 to 4 Bales
per 100 lbs.			
per ton			
Vigoro—100 lb. sack.....	2.90	3.00	4.00
Vigoro—50 lb. sack.....	1.75	1.80	2.50
Vigoro—25 lb. sack.....	1.00	1.05	1.50
Vigoro—5 lb. (14 to case)(per case)	4.62	.50	
Vigoro—12 oz. (36 to case)(per case)	2.16	.10	
Bone Meal, 1 1/4-29-0.....	2.00	37.50	
2-12-4 For Grain.....	2.00	37.50	
Prepared Sheep Manure.....	1.75	29.50	
Nitrate of Soda.....	3.25	62.00	
Sulphate of Ammonia.....	2.25	40.00	
Ammo-Phos.....	4.00	75.00	
16% Super Phosphate.....	....	27.50	
(125 lb. sack, \$2.00)			
Tobacco Dust.....	3.50	45.00	
(Broken Sacks, \$5.00 per 100 lbs.)			

## PEAT MOSS

	10 Bales or over	5 to 9 Bales	1 to 4 Bales
per bale			
Imported from Germany.			
Bales contain 20 bushels.			
Weight about 150 lbs to 175 lbs.			
Poultry Litter.....	2.25	2.35	2.50
Fine Ground for Gardens	2.25	2.35	2.50
Fine Ground (Small Bales, about 20 lbs.).....	.50	.55	.60

## CLIPPER FAN MILLS

No. 1-B with 12 screens.....	30.0
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**SAY CORNELI**  
Rush this Order Out

**ORDER CARD** LIST No. 8  
Requires no Postage

Date \_\_\_\_\_

Please Ship Via \_\_\_\_\_

No. BAGS	QUALITY	KIND OF SEED

Quick  
Accurate  
Seed  
Service

Name \_\_\_\_\_

Address \_\_\_\_\_

**USE THIS  
POST CARD  
WHEN ORDERING**

*We Pay  
the Postage*

**SELL  
KEYSTONE  
SEEDS**

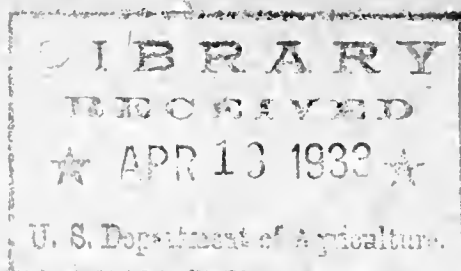
and make

**SATISFIED  
CUSTOMERS**

RETURN POSTAGE GUARANTEED

**CORNELI SEED COMPANY**

Garden, Field, Grass Seeds & Onion Sets  
Saint Louis, U. S. A.



Sec. 435½ P. L. & R.  
U. S. POSTAGE  
**PAID**  
St. Louis, Mo.  
Permit 336

62,47



U. S. Dept. of Agric.  
Washington, D. C.

## MARKET QUOTATIONS

INOCULATE ALL LEGUMES  
WITH  
**NITRAGIN**  
The Original Legume Inoculator

When ordering, always specify kind of seed.

**Alfalfa, All Clovers**  
Size Dealer Retail  
½ bu. .... \$ .35 \$ .50  
1 bu. .... .63 .90  
5 bu. .... 2.80 4.00

**Peas, Vetch, Beans,  
Austrian Winter Peas**  
Size Dealer Retail  
½ bu. .... \$ .30 \$ .40  
1 bu. .... .45 .60  
\*1½ bu. .... .65 .90  
5 bu. .... 1.75 2.50

\*"100 lb. size," Packed  
only for Vetch and  
Aust. Pea.

Leads in High Germ Count  
Dated — Fresh Each Year

**INOCULATOR  
PRICES**

**Soy Beans, Cow Peas  
Lespedeza (Hulled)**  
Size Dealer Retail  
1 bu. .... \$ .30 \$ .40  
2 bu. .... .50 .70  
5 bu. .... 1.05 1.50  
10 bu. .... 1.75 2.50

**Garden NITRAGIN  
for Peas, Beans,  
Sweet Peas**  
Inoculates from 1 oz. to  
8 lbs. seed, Price 25c

Quantities Dealer Retail  
Dozen Lots \$ 2.04 \$ .25 ea.  
Half Gross 11.52 .25 ea.  
Gross 21.60 .25 ea.

**LOWER PRICES  
ON  
SEMESAN**

A General Disinfectant for Vegetable and  
Flower Seeds or Bulbs, and Certain  
Plant Diseases.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.50	20.00 " "	2 "
5-lb. "	11.75	94.00 " "	½ "
25-lb. pail	46.25	37.00 per pkg.	1 only
100-lb. drum	180.00	144.00 " "	1 "
300-lb. "	525.00	420.00 " "	1 "

**CERESAN**

A Dust Disinfectant for Wheat, Oats, Barley,  
other Cereals and Cotton.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$ .75	\$ 6.00 per doz.	2 doz.
5-lb. "	3.00	24.00 " "	½ "
25-lb. pail	12.50	10.00 per pkg.	1 only
100-lb. drum	49.00	39.20 " "	1 "
300-lb. "	144.00	115.20 " "	1 "

**FRESH FOR YOUR PROTECTION**

**HUMOGERM**  
EARP-THOMAS PROCESS  
MOIST. POWDER  
A HUMUS BASE LEGUME INOCULANT

**PRICES**  
All Clovers,  
Alfalfa  
(Small Seeds)

Size Dealer Retail  
½ Bu. \$ .23 \$ .35  
1 Bu. .32 .50  
2½ Bu. .65 1.00  
10 Bu. 2.65 4.00

When Ordering, Always  
Specify Kind of Seed.

**Billions of Live  
Virile Bacteria**

Peas, Vetch, Beans,  
Cow Peas, Soy Beans,  
Peanuts, Lespedeza  
(Large Seeds)

Size Dealer Retail  
1 Bu. \$ .23 \$ .35  
2 Bu. .32 .50  
5 Bu. .65 1.00  
20 Bu. 2.65 4.00

**SEMESAN BEL**

An Instantaneous Dip Disinfectant for  
Seed Potatoes.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	½ "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

NEW LOWER PRICES

*Sell*  
**INOCULATION  
WITH ALL  
LEGUMES**